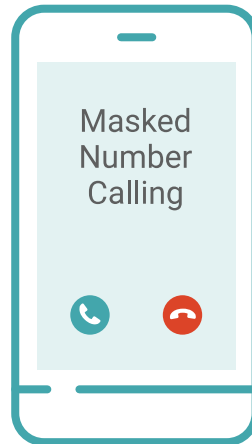




Phone Number Masking



Protect the identity of your users and keep their phone numbers private by connecting them anonymously through a Telestax Restcomm phone number.

What is it?


Number Masking is the ability to ensure customers and businesses can make phone calls and send messages without exposing personal phone numbers. Number masking offers many advantages to both businesses and users alike. For example businesses can reduce cost by having to purchase a minimal amount of phone numbers to do business. With number masking, a business can use the same number to bridge users and employees without exposing the number. Users prefer number masking to ensure the privacy of their phone number when interacting with a business. For example, when using a ride-sharing app to communicate with a driver, the number is hidden from the driver to protect the user's identity.

With number masking you can:

- Protect user identity
- Keep communication within your platform
- Control user experience
- Lower the cost of purchased phone numbers
- Scale as you grow
- Enable use of customer-preferred communication channels

Why is it important?

Number masking helps a variety of industries to improve communication by providing consumers with more options to interact in a secure manner.



A business can use the same number to bridge users and employees without exposing the number.

NUMBER MASKING BENEFITS BY INDUSTRY



Taxi & Car Share

Let drivers and passengers call each other without sharing their personal phone number.



E-Commerce

Help buyers and sellers connect and expand markets by integrating international calling into an application.



Dating Applications

Businesses that pride themselves on offering a private way for consumers to communicate like dating applications can provide a safe and secure way to interact without exposing personal information.



Delivery & Logistics

Users can connect to each other to share important and timely information about upcoming deliveries and other services.

HOW DO WE PROCEED?

Getting started with number masking inside the Restcomm Visual Designer is simple. The functionality can be built within minutes in three easy steps.

1

User places a call from the application



A user of your service calls a local virtual phone number to order a taxi ride, connect with your support team, or order your product.

2

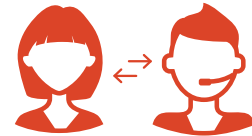
Restcomm receives instructions on how to handle the call



A webhook with instructions is sent to Restcomm. The call is initiated with a Restcomm-defined phone number as caller ID.

3

Both parties are connected



Restcomm connects both parties, maintaining privacy for both callers.

Begin enabling Number Masking for your enterprise customers today.

telestax

To get set up, contact us at info@telestax.com