Spread the Word with Campaign Manager

Campaign Manager takes the chaos and disorganization out of planning an SMS, voice, or email campaign. With this turnkey application, any organization can set up a campaign in minutes. For example, a florist business owner with no development experience can take SMS-based promotions surrounding various holidays and themes from idea to reality with Campaign Manager.

A cloud-based solution, Campaign Manager allows organizations to send the same message to multiple recipients, over multiple channels. Blast content to millions of people at the same time to make important announcements, conduct surveys or polls, gain feedback, and more - all via SMS, voice, or email.

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> With more than
>
> # 9 in 10
>
> millennials now owning smart-phones and nearly 20 percent of those users accessing the internet exclusively with smartphones, SMS becomes a critical way to do business.
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> —*Pew Research Center, 2019*

VIP Promo

236,851
MESSAGES SENT

Mother's Day
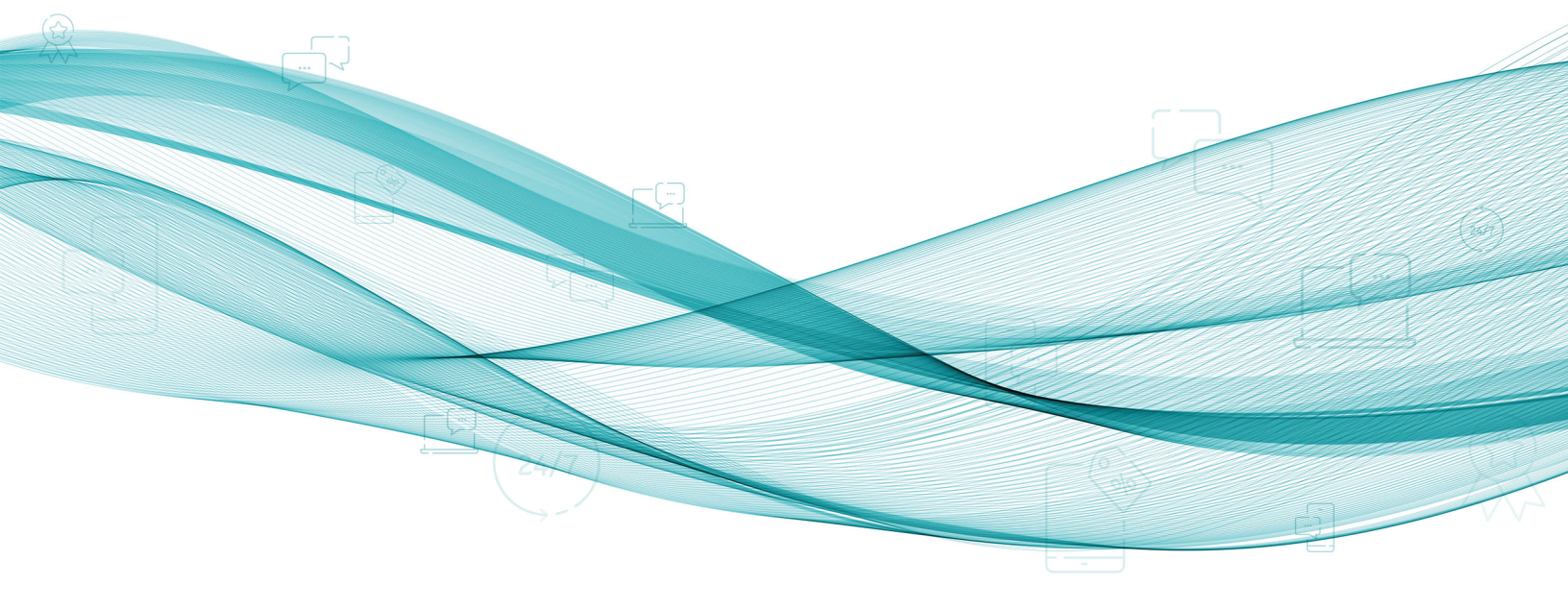
1,172,983
MESSAGES SENT

New Hours

612,357
MESSAGES SENT

Take large-scale campaigns from chaos to complete with Telestax.

CAMPAIGN MANAGER IN ACTION - HOW IT WORKS

A user-friendly interface makes it easy to get started with Campaign Manager.

Step 1 - The first step in building an effective campaign is to configure a list of recipients.

For example, to import a list of To phone numbers for an SMS campaign, simply upload the batch file, or enter the numbers manually.

The same can be done for the sending, or From phone numbers. In this case, a third, provider-generated option is also available.

Step 2 - Next, choose the proper encoding and type in a message. To avoid a multipart message, be mindful of character length rules.

Step 3 - Schedule the time and date of the campaign.

With all new promotional campaigns scheduled in advance, ACME Florist and many other businesses and organizations can go from chaos to complete with Campaign Manager.

PRO TIP: Campaign Manager can also be used with Telestax Visual Designer to create bi-directional voice campaigns that connect with live agents to deliver personalized experiences to a wide range of customers.

CAMPAIGN MANAGER FEATURES & ADVANTAGES

Omnichannel, Large Capacity
Create millions of simultaneous SMS, voice, or email campaigns with one application.

No Coding Required
Minimize reliance on development resources or time needed to create, schedule, and send a campaign.

Control for Volume and Budgets
Set monthly message limits for accurate budgeting, throttle network speeds for performance or tiered plans.

Voice Support with IVR
Link with Visual Designer to create bi-directional call flows to collect customer feedback, and route calls to agents.

Multiple Encoding Support
Support common encoding types including GSM-7 and UCS-2 for global compatibility.

Long and Short Code Support
Leverage 10-digit phone numbers for P2P communications or 5-6-digit numbers used in authentication messages.

Additional Use Cases

Campaign Manager is an easy-to-use system developed to blast content to millions of phone numbers at the same time. From virtual learners to prospective home buyers, Campaign Manager ensures that end users get the message.

Education
Attendance, virtual learning, parental contact, teacher conferencing, closures, and more.

Public Safety
Traffic or accident reports, municipal service changes, road hazards, severe weather.

Marketing
Offers, promotions, sales, grand openings, with trackable links to gain insights on conversion.

Healthcare
Vaccination availability, quarantine restrictions, mask mandates, appointment scheduling.

Customer Service
Product data, shipping updates, recalls, hours, holiday extensions, shut downs.

Organizational
Information distribution for supporters, fans, fundraisers, and events.

Why Telestax

Telestax is the leading CPaaS enabler for the communications industry. When service providers join with Telestax, their customers gain the advantage of a superior network and full CPaaS capabilities such as programmable SMS, voice, and email. With bring your own carrier (BYOC) options, white labeling, and a complete suite of voice and messaging APIs, service providers benefit from new revenue streams and a competitive edge in the evolving digital transformation marketplace. Campaign Manager is one example of the many Telestax turnkey apps that make it easy for communications providers to quickly deploy services and opportunities.

Enable Campaign Manager for your enterprise customers today.

To get set up, contact us at info@telestax.com.

telestax»

CPaaS Enablement and Cloud Apps for Global Communications

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